

Appy Food and Drinks unveils new Minions packaging



By [Robert Hutchins](#)

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The new tropical flavoured drink has been developed with Universal licensing and created under the Appy Kids Co brand. It is set to join the firm's Family Value Range.

Appy Food and Drinks has unveiled a new juice drink featuring the popular Minions characters.

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The new Minions addition joins a line of licensed drinks from the firm that already features the likes of Nickelodeon's PAW Patrol, Dora and Friends and Teenage Mutant Ninja Turtles.

The complete range, including the new Minions line up, will hit supermarkets this summer, retailing at £1 per pack of five.