



Press Release – June 2016

Appy Food & Drinks to support St John's Hospice Paddington Fayre

British food and drink company **Appy Food & Drinks** will be supporting **St John's Hospice** in London by sponsoring their summer fayre this July. Taking place at **Paddington Recreation Ground on the 2nd and 3rd of July**, St John's Hospice hopes to raise funds to continue to provide specialised palliative care to terminally-ill patients and their families.



Appy Food & Drinks will be **giving away their all natural drinks for free**, including their top selling Peppa Pig juice range, with any donations going straight to the charity. Sweetened with innovative stevia, the delicious drinks are lower in calories and sugar, yet retain all the goodness of fruit juice without containing any artificial ingredients, preservatives or GMOs.

The award winning company is passionate about raising awareness and educating families on healthier eating so on the 2nd of July their Appy Fairy Godmother will be hosting a **nutritional workshop at 2pm** on the Appy stand. In addition, on the 3rd of July, Appy Food & Drinks will have a **fun Appy Photo Booth** on their tent which promises to keep both little and big kids amused.

St John's Hospice last fayre, which was also supported by Appy Food & Drinks, proved to be a huge success and **raised an impressive £30K** for the charity. This upcoming event promises to be just as much fun for the whole family, with funfair rides, market stalls and plenty of food and drink.

- Ends -

Notes to editor:

Appy Food and Drinks is the multi-award winning FMCG company that believes in making healthier products the right way – always with honesty and transparency. They bring over 10 years of market knowledge and passion to develop their own formulations, using the most innovative and natural ingredients, such as organically grown Stevia, and ethical methods, to create better products for generations to come.

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