



Press Release – January 2017

Award winning Appy Food & Drinks forms new partnership with FareShare:

Award winning Appy Food & Drinks has declared that they have forged a partnership with FareShare to help tackle the problem of food waste.



Surplus products from the company's Appy Kids Co brand will now be re-distributed by FareShare so that they can feed those most in need around the country. FareShare is committed to saving lives by reducing food waste and fighting hunger.

The organisation has saved 10,795 tonnes of food from going to waste last year, and has provided 21.9 million meals to those most vulnerable to going hungry. By making sure good food is not wasted, FareShare is turning an environmental problem into a social solution.

Appy Food & Drinks has donated 1 pallet (4368 units) of juice drink pouches from their Family Value Range of low calorie all-natural drinks totaling £2.2K (50p per unit) to date.

Bobby Patel, Founder of Appy, comments: "We are very proud to support such a great organisation. Putting people before profit is at the heart of Appy Food & Drinks' core beliefs so we are happy to be able to help those most vulnerable in the community."

- Ends -

Contact: For more information or images contact Appy PR: Carla Piras - carla@appyco.com | +44 (0)844 840 0016

140 Wales Farm Road
London, W3 6UG, UK

t: +44(0)8448400016
f: +44(0)8448400015

e: hi@appyco.com
w: www.appyco.com



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