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Press Release - February 2016

Appy Food and Drinks launches Peppa Pig range of drinks at ALDI

Award winning healthier generations brand Appy Food and Drinks has announced that as of this month customers will be able to purchase their popular Peppa Pig range of healthier kids' juice drinks from all ALDI supermarkets, which totals over 600 stores nationwide.

Sweetened with natural stevia, the drinks are lower in calories and sugar, yet retain all the goodness of fruit juice making them kinder to children's teeth, and a better option to keep them hydrated. Available in 3-carton packs, in the delicious Tropical, Lovely Orange, and Apple & Summer Berries flavours, the range is also School and nutritionist approved, suitable for vegetarians, and a perfect staple for lunchboxes.

Featuring kids' beloved Peppa and friends on the packaging, the drinks are sure to be a hit with ALDI's younger customers, and priding itself on always being on parents' side Appy is confident that they too will be pleased to find a healthier 100% natural range in the shopping isles at an affordable price.



- Ends -

Notes to editor:

Appy Food and Drinks is the multi-award winning FMCG company that believes in making healthier products the right way - always with honesty and transparency. They bring over 10 years of market knowledge and passion to develop their own formulations, using the most innovative and natural ingredients, such as organically grown Stevia, and ethical methods, to create better products for generations to come.

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